

Soccer Sponsorship Form

Capital Area Soccer Association is offering the following opportunities for you to advertise your business with us, at the same time providing Pierre & Ft. Pierre youth (over 500 families) the opportunity to **Get Out and Get In the Game** of soccer.

All sponsorship options start July 1st for one year.

White Level—\$50

Newsletter—Name Only
HS Program—Name Only

Green Level—\$75

Newsletter—Name Only
HS Program—Name Only
Web—Name Only

Bronze Level—\$100

Newsletter—Name Only
HS Program—Name Only
Web—Name Only w/link
Concession Ad—Name Only

Silver Level—\$250

Newsletter—Logo
HS Program—Logo and/or Coupon
Web—Logo w/link (*rotating*)
Concession Ad—Logo

Gold Level—\$500

Newsletter—Logo
HS Program—Logo and/or Coupon
Web—Logo w/link (*rotating + pick 2 pages*)
Jersey Set—Logo
Concession Ad—Logo

Request a Sponsorship:

- Choose the Level you would like to Sponsor.
- Go to www.pierresoccer.com to fill out form.
- Mail payment to CASA by July 1st, 2011.

Statistics

- Website is main go-to for 500+ members year round for up-to-date information.
- New website is six months old.
- Website has averaged 200-400 hits per week...season pending.
- Current web logos (rotating) average 100-200 hits a month and can be linked to your home website.
- Jerseys can be seen 2 nights a week during games by 200+ players, coaches and spectators.
- HS Program will be handed out at 5-6 home games to visiting teams, averaging 100+ players, officials and parents.
- Newsletter is sent monthly to 600+ email addresses.
- Concession Stand, Skills Training, Fall Picnic and Indoor Tournament are some other events during the year where your business will be seen.



Why does CASA ask for sponsors and/or fundraise?

CASA is a non-profit 501(c)(3) that relies on registration fees to provide soccer to its members. CASA does not receive funds from the Pierre or Ft. Pierre school districts or City of Pierre or Ft. Pierre. Each high school player is charged a program fee to cover HS program costs (coaching, supplies, etc.). Therefore, CASA and HS soccer players/parents must fundraise to help cover expenditures and help keep registration costs low.